



Julie Wrobel, Northern Market Shopping Centre marketing coordinator and Paul Boyd, Coles Gawler store manager are excited about the centre's upgrade.

New name, new look for Northern Market



**Jessica
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GAWLER'S Northern Market Shopping Centre will get a new name and look to "lead the way in Adelaide's northern suburbs".

The shopping centre, on the corner of Murray and Cowan streets, was recently sold to a group of private investors based locally and interstate for \$19.5 million.

Northern Market marketing coordinator, Julie Wrobel, said the new owners were undertaking upgrades to improve traffic flow and accessibility at the site, while visual improvements would include internal and external painting and new benches and bins.

"The initial upgrades will make the centre more convenient and safer for shoppers," Ms Wrobel said.

"We're incorporating landscaping and car parking initiatives such as express parking and pram-friendly parking spots."

New signage and marketing programs, including a new website, are also being implemented as part of the development.

The new owners are also considering a new name and modern branding.

"We're undertaking such a major overhaul it really will be like a whole new centre, so it makes sense to consider giving it a new name to complement its new lease on life," Ms Wrobel said.

The Northern Market Shopping Centre is anchored by a Coles supermarket and has 10 specialty stores including Billy Baxter's, Wendy's, the Northern Market Butcher and Bakers Delight.

The centre's redevelopment has been timed to coincide with the refurbishment of Coles, which will be delivered in May.

It will include a new open bakery, a team of in-store butchers and a display of fruit and vegetables on ice. The project will also generate 20 new local jobs.

Coles Gawler store manager Paul Boyd said the overall project would "lead the way in Adelaide's northern suburbs".

"The expansion of our fresh services will be a great addition to the store," he said.

"Coles Gawler will continue to support South Australian businesses where possible – we welcome customers to speak with a Coles team member or complete our 'Tell Coles' survey to nominate their favourite products they would like to see stocked."